

CARISSA *Flores* photography

# INFORMATION & PRICING

PHOTOGRAPHY & SERVICES GUIDE

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# Hello!

I am a product photographer that also specializes in creative direction, styling, and photo retouching. My goal is the same as yours – to create stunning imagery that aligns with your visual brand identity.

Whether you already know that this is the right place for you, or if you aren't quite sure what your visual brand identity is yet – you are still in the right place!

I have worked for various brands, including Anthropologie and Lilly Pulitzer, and I am so excited to connect and work with you to elevate your visuals for your brand!

*Carissa Flores*





# The Process

FROM START TO FINISH

1

## INQUIRY FORM

Please fill out the **Inquiry Form** on my website. It will ask you to provide an overview of your brand, products, photography vision, and an outline of the scope of work needed.

2

## WELCOME PROPOSAL

Once the form is submitted, I will carefully review the information provided. You will receive an email with a **Welcome Proposal** (includes service selection, invoice, contract, Project Discussion Call scheduler, and first 50% deposit payment). After completing the steps in this proposal, we can officially get started!

3

## DISCUSSION CALL & SHOOT PLAN

We will have our **Project Discussion Call** to go over ideas and direction. After 1 to 1.5 weeks, you will receive a detailed custom **Shoot Plan**. Once approved, I will begin prop sourcing and completing other production tasks (may take up to 2 weeks). In this stage, my shipping address will be provided for the products to be sent.

4

## PHOTOSHOOT

This is where the \* **magic** \* happens! Once the products have been delivered and all props have been sourced, I will begin the photoshoot. Depending on how many images and setups have been requested, the shoot may take several days.

5

## SELECTS & RETOUCHING

After the photos have been taken, I will provide a gallery link of the proofs/unretouched images. I will provide my personal suggestions of the ones I think are strongest, but this is where you can select the images you would like. Once final selects are made, I will begin the retouching process (may take up to 2 weeks).

6

## FINAL IMAGES DELIVERY

After the final 50% payment is made, the retouched images will be delivered to you in another gallery link. You can review and either approve or decide if another round of edits are needed. We can arrange the products to be sent back or kept for future shoots.



# Photography Packages

# Photography Packages

## Bliss



**10 IMAGES**

Styling & Retouching Included  
Images Delivered Digitally

from **\$750**

## Oasis



**20 IMAGES**

Styling & Retouching Included  
Images Delivered Digitally

from **\$1,200**

## Paradise



**30 IMAGES**

Styling & Retouching Included  
Images Delivered Digitally

from **\$1,650**

The cost is quoted on a per project basis and is determined by the scope of work. The prop fee and usage rights fee will be additional costs.

# Further Information



## **EXPEDITE FEE**

If you need a project to be expedited or rushed (images needed within 5 weeks or less), there will be an additional \$250 fee due to working overtime and on evenings/weekends.

## **PROP FEE**

A prop fee may be added to the total cost in order to purchase props/materials that are specific to your brand for the shoot (e.g. custom color backdrops, flowers, fruit, etc.).

## **EXTRA RETOUCHING**

Both the 1<sup>st</sup> and 2<sup>nd</sup> (if needed) round of edits will be included in the Package cost. However, any rounds beyond that will result in an additional cost.

## **50% DEPOSIT**

A 50% deposit is required to secure your booking within my schedule and to begin the process. Transaction will take place via Honeybook.

## **USAGE RIGHTS**

An additional fee of \$10 per final/retouched image will be added to the total cost per the Copyright and Usage section in the contract.

## **SHIPPING COSTS**

The cost to ship the products to me is your responsibility. After the shoot, if you would like the items shipped back, you will need to cover that cost as well.

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# Let's Work Together!

If you have any further questions,  
please reach out via the channels below!



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[@CarissaVisuals](https://www.instagram.com/CarissaVisuals)



[www.CarissaFlores.com](http://www.CarissaFlores.com)